



Launch your  
Brokerage through

**White  
Label**

**From HonorFX**

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# WHITE LABEL OVERVIEW

Start your own brokerage with the HONORFX white label program. We provide a robust infrastructure and allow you to focus on taking care of your clients. Run your forex brokerage in your way when you partner with HonorFX.

Regulated by LFSA Malaysia (License No MB/21/0072) and FSC Mauritius (License No GB200225826), we are a globally recognized and trusted brokerage firm with over 7 years of solid online trading expertise.

Whether you're just starting or have an existing brand, talk to us about how we can help you grow.



# Don't Miss Out on the Multi Trillion Dollar Forex Market

As recently as the 1990s the foreign exchange market was essentially inaccessible to individual traders due to the high minimum capital amounts required. Relatively recent developments in technology, centred around the internet, have created the 'retail' forex market, enabling individual investors with smaller capital sums to trade currencies.

Opening a new brokerage was prohibitively expensive until the last couple of years, when 'White Label' options became a reality. Now is the perfect time to enter the growing forex marketplace as a retail brokerage. A new retail brokerage can start as a white label with only a small amount of seed capital.

A white label broker can concentrate on building their brand and client base and defer the cost of investing in their own technology until a later time when the broker is cash flow positive.

## Low Barrier To Entry

Forex is a 24 hour market unlike stocks and other asset classes.

## Low Ongoing Costs

Maintenance and support costs are minimal.

## Quick Path To Profitability

Low ongoing costs ensure you can reach profitability in a short timeframe.

## Your Success Is Our Success

HonorFX only works with White Label partners we believe can be successful.

# About HonorFX

HonorFX is a foreign exchange (forex), commodities and CFD broker serving institutional and retail clients since 2014. We have a global presence with offices in 3 strategic locations - Mauritius, Malaysia and Dubai. After establishing a solid presence in the Middle East, we have expanded our client reach towards the Asian market.

HonorFX offers an advanced, technology-based approach to online trading with ultra-tight spreads, no requotes, complete ECN execution, absolute transparency, and the latest trading platform technology.

By continually investing in the development of new technologies and regularly upgrading trading servers, HonorFX can provide our clients, and those of our white labels, with the best possible trading conditions.



# Modules & Indicative Costs

Depending on your requirements, HonorFX can supply any or all of the below mentioned modules

## Indicative costs

Basic Initial Setup With Branded MT5	Free of charge
Monthly MT5 Maintenance	3000\$ per month
CRM Setup	Free of charge
CRM & Technical Support	1500\$ per month
Company registration cost	6000\$

# White Label Features

## Trading Platform

Provide your clients with the popular MetaTrader 5 trading platform without the expense of setting up and maintaining your own server. HonorFX's zero-point technology made available to white label partners, optimize the trading environment and enable you to outshine the competition.

## Metatrader Manager

Full Metatrader Manager (MTM) access provided to allow you to administer your clients and groups on the Metatrader 5 server.

## Reporting

HonorFX proprietary algorithms and reporting technology allow you to deep dive into your clients' aggregated trading statistics, enabling unparalleled risk mitigation and control.

## Branded Metatrader 5 Application

Metatrader 5 Client Terminal will be supplied with your branding applied. Updates to MTS are made immediately available to you and your clients.

## Client Portal

The HonorFx Secure Client portal will be customized to match the brand of your brokerage. Configure the client experience through the management platform and remove features as required.

## CRM

HonorFX will provide you the best in the market CRM of own production. You will be able to manage your clients and teams globally from one secure module. And don't worry, it's included to the price!

## Data Feeds

Your trading terminal must have updated pricing on each instrument at every second of time, 24/5. Here, we've got you covered.

## Liquidity

When it comes to the coverage on the OTP market, it's not cheap and easy to arrange for the new brokers. That's why, we took care of that for you.





# Industry Contacts

Through our industry contacts we can provide:

- **Company formations**
- **Regulation and licenses approval**
- **Forex industry consulting**
- **Cost effective staffing solutions for most**
- **Areas of your brokerage**



# Available White Label Securities

FX MAJORS	FX CROSSES	FX MINORS	TRY PAIRS	FX EXOTICS	
EURUSD	EURCAD	AUDCHF	GBPCHF	USDTRY	EURMXN
GBPUSD	EURCHF	AUDJPY	GBPSGO	EURTRY	EURSEK
AUDUSD	EURAUO	AUDNZD	GBPNZD	GBPTRY	USDNGN
NZDUSD	EURGBP	CADCHF	NZDCAD		USDCNH
USDCAD	GBPJPY	CADJPY	NZDCHF		USDNOK
USDCHF	EURJPY	CHFJPY	NZDJPY		GBPZAR
USDJPY		EURNOK	USDINR		USDSEK
		EURNZD	USDMXN		USDSGD
		GBPAUD	USDRUB		EURZAR
		GBPCAD	USDZAR		
		AUDCAD	USDHKD		

SPOT METAL	DATED INDICES	DATED ENERGIES	DATED METALS
XAUUSD	DOW JONES	CRUDE OIL	SILVER
XAGUSD	VOLATILITY INDEX	BRENT OIL	GOLD
	S&P 500 FUTURE	NATURAL	COPPER
	NASDAQ MINI	GAS	
	NASDAQ		
	DAX INDEX		

# Take the Next Step

Running a brokerage is a complex and sometimes challenging business. All applicants for White Label must be able to show relevant, verifiable industry experience. HonorFX must be satisfied that your experience and business plan are robust enough to allow you to succeed.

Preference is given to **existing HonorFx Introducing Brokers and Money Managers** who have managed accounts at HonorFX.

Before contacting us with a White Label request please ensure you have opened trading account with HonorFX and completed our KYC and AML verifications.

Try the HonorFX  
Trading Platform

Become a HonorFX  
Introducing Broker



# CONTACT US





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