



Launch your
Brokerage through

**White
Label**

From HonorFX

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WHITE LABEL OVERVIEW

Start your own brokerage with the HONORFX white label program. We provide a robust infrastructure and allow you to focus on taking care of your clients. Run your forex brokerage in your way when you partner with HonorFX.

Regulated by LFSA Malaysia (License No MB/21/0072) and FSC Mauritius (License No GB200225826), we are a globally recognized and trusted brokerage firm with over 7 years of solid online trading expertise.

Whether you're just starting or have an existing brand, talk to us about how we can help you grow.



Don't Miss Out on the Multi Trillion Dollar Forex Market

As recently as the 1990s the foreign exchange market was essentially inaccessible to individual traders due to the high minimum capital amounts required. Relatively recent developments in technology, centred around the internet, have created the 'retail' forex market, enabling individual investors with smaller capital sums to trade currencies.

Opening a new brokerage was prohibitively expensive until the last couple of years, when 'White Label' options became a reality. Now is the perfect time to enter the growing forex marketplace as a retail brokerage. A new retail brokerage can start as a white label with only a small amount of seed capital.

A white label broker can concentrate on building their brand and client base and defer the cost of investing in their own technology until a later time when the broker is cash flow positive.

Low Barrier To Entry

Forex is a 24 hour market unlike stocks and other asset classes.

Low Ongoing Costs

Maintenance and support costs are minimal.

Quick Path To Profitability

Low ongoing costs ensure you can reach profitability in a short timeframe.

Your Success Is Our Success

HonorFX only works with White Label partners we believe can be successful.

About HonorFX

HonorFX is a foreign exchange (forex), commodities and CFD broker serving institutional and retail clients since 2014. We have a global presence with offices in 3 strategic locations - Mauritius, Malaysia and Dubai. After establishing a solid presence in the Middle East, we have expanded our client reach towards the Asian market.

HonorFX offers an advanced, technology-based approach to online trading with ultra-tight spreads, no requotes, complete ECN execution, absolute transparency, and the latest trading platform technology.

By continually investing in the development of new technologies and regularly upgrading trading servers, HonorFX can provide our clients, and those of our white labels, with the best possible trading conditions.



Modules & Indicative Costs

Depending on your requirements, HonorFX can supply any or all of the below mentioned modules

Indicative costs

Basic Initial Setup With Branded MT5	Free of charge
Monthly MT5 Maintenance	3000\$ per month
CRM Setup	Free of charge
CRM & Technical Support	1500\$ per month
Company registration cost	6000\$

Creating a **White Label** :

To request a White Label, kindly provide the following documents

- **Certificate of Incorporation**
- **Register of Directors documents**
- **Copy of your Director's passport**
- **Proof of address for Director**
- **Certificate of Good Standing or Certificate of Incumbency**
- **Domain ownership**
- **Filled and signed KYC Form**
- **Bank Account Details**



White Label Features

Trading Platform

Provide your clients with the popular MetaTrader 5 trading platform without the expense of setting up and maintaining your own server. HonorFX's zero-point technology made available to white label partners, optimize the trading environment and enable you to outshine the competition.

Metatrader Manager

Full Metatrader Manager (MTM) access provided to allow you to administer your clients and groups on the Metatrader 5 server.

Reporting

HonorFX proprietary algorithms and reporting technology allow you to deep dive into your clients' aggregated trading statistics, enabling unparalleled risk mitigation and control.

Branded Metatrader 5 Application

Metatrader 5 Client Terminal will be supplied with your branding applied. Updates to MTS are made immediately available to you and your clients.

Client Portal

The HonorFx Secure Client portal will be customized to match the brand of your brokerage. Configure the client experience through the management platform and remove features as required.

CRM

HonorFX will provide you the best in the market CRM of own production. You will be able to manage your clients and teams globally from one secure module. And don't worry, it's included to the price!

Data Feeds

Your trading terminal must have updated pricing on each instrument at every second of time, 24/5. Here, we've got you covered.

Liquidity

When it comes to the coverage on the OTP market, it's not cheap and easy to arrange for the new brokers. That's why, we took care of that for you.



Industry Contacts

Through our industry contacts we can provide:

- **Company formations**
- **Regulation and licenses approval**
- **Forex industry consulting**
- **Cost effective staffing solutions for most**
- **Areas of your brokerage**

Available White Label Securities

FX MAJORS		FX CROSSES		FX MINORS		TRY PAIRS	FX EXOTICS
EURUSD		EURCAD		AUDCHF	GBPCHF	USDTRY	EURMXN
GBPUSD		EURCHF		AUDJPY	GBPSGO	EURTRY	EURSEK
AUDUSD		EURAUO		AUDNZD	GBPNZD	GBPTRY	USDNGN
NZDUSD		EURGBP		CADCHF	NZDCAD		USDCNH
USDCAD		GBPJPY		CADJPY	NZDCHF		USDNOK
USDCHF		EURJPY		CHFJPY	NZDJPY		GBPZAR
USDJPY				EURNOK	USDINR		USDSEK
				EURNZD	USDMXN		USDSGD
				GBPAUD	USDRUB		EURZAR
				GBPCAD	USDZAR		
				AUDCAD	USDHKD		

CRYPTO MAJORS		SPOT METAL	DATED INDICES		DATED ENERGIES	DATED METALS
BTCUSD		XAUUSD	DOW JONES		CRUDE OIL	SILVER
DASHUSD		XAGUSD	VOLATILITY INDEX		BRENT OIL	GOLD
ETHUSD			S&P 500 FUTURE		NATURAL	COPPER
BCHUSD			NASDAQ MINI		GAS	
LTCUSD			NASDAQ			
ZECUSD			DAX INDEX			
XMRUSD						
XRPUSD						

Take the Next Step

Running a brokerage is a complex and sometimes challenging business. All applicants for White Label must be able to show relevant, verifiable industry experience. HonorFX must be satisfied that your experience and business plan are robust enough to allow you to succeed.

Preference is given to **existing HonorFx Introducing Brokers and Money Managers** who have managed accounts at HonorFX.

Before contacting us with a White Label request please ensure you have opened trading account with HonorFX and completed our KYC and AML verifications.

Try the HonorFX
Trading Platform

Become a HonorFX
Introducing Broker



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